

# Rulebook 2017



**UTILIZE THE PAST. REDEFINE THE FUTURE.**

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# INTRODUCTION

The World Mining Competition is Saskatchewan and Canada's first undergraduate mining case competition. Teams from across North America and around the world will compete to solve an innovative mining case study relevant to issues facing firms within the global mining sector. The theme "Utilize the Past. Redefine the Future" will play out through case content, challenge design, keynote addresses, and most importantly, through the behaviour exemplified by the competitors and organizers.

## TEAM COMPOSITION

Each team must be comprised of four delegates who are full-time undergraduate students at the same university. Delegates can be from any faculty and/or major at that university. Teams may select a coach for purposes of preparation for the competition. However, this individual will not be permitted to assist the team in any form during the competition itself, nor will their expenses be covered if they choose to attend the competition.

## ACADEMIC ELIGIBILITY

For delegates to be eligible to compete in the case competition, they must be enrolled in a full-time undergraduate program at a university or college, during the semester in which the competition falls. In order to be considered a full-time student, the individual must be registered in at least three undergraduate courses in the fall semester. Graduated students, or students enrolled in a Master's, PHD, or professional (law, dentistry, medicine, etc.) programs are not eligible for the competition.

The Organizing Committee reserves the right to audit members of each team at random. The students being audited will be required to provide proof, mailed directly from the registrar, that they are enrolled in a full-time undergraduate program.

## ACADEMIC COMPETITION PROCESS

Upon registration at the hotel on Thursday, October 26th, teams will be asked to agree to an academic honesty policy. This policy requires that delegates adhere to a high standard of integrity in every aspect of the competition. A copy of the policy will be sent out prior to the competition for delegates to review. Additionally, upon registration, teams will be randomly assigned a "team letter" dictating their identification for the duration of the competition. Teams will be given a card featuring this letter and it will be used to identify teams when receiving and submitting the case.

The Academic Competition will commence at the beginning of resolution on the morning of Friday, October 27th. The following discussion describes the Academic Competition process in its entirety.



# RESOLUTION

Resolution will begin at 8:00am on Friday, October 27th and will run for a total duration of 36 hours, not including the two hours allocated to Challenge 1 & 2. Fifteen (15) minutes prior to the resolution start time, delegates will receive final instruction on case resolution. At exactly 8:00am, the case and one USB flash drive will be provided to each team and teams will be dismissed to begin resolution.

During the resolution period, teams may use any information publicly available via print or digital media. This includes the Internet, textbooks, library databases, articles, and reports. However, teams are not permitted to communicate with individuals outside their team regarding the content of the case. This means teams are not allowed to contact coaches, faculty, friends, colleagues, or any other outside sources for the purposes of discussing the case or relevant issues. Any indication that this rule has been violated will result in immediate investigation and possible disqualification.

By 10:00pm on Saturday, October 28th, teams will be required to submit their USB flash drives containing their completed presentations to the VP Academics, who will be waiting at a designated location. At 10:01pm, teams will be considered late and their presentation will not be accepted, thus they will be ruled ineligible to compete.

Completed presentations must be submitted in Microsoft PowerPoint format. The presentation rooms will be operating with Microsoft Office 2016. Please note that earlier versions of Microsoft PowerPoint are compatible but formatting errors are possible in the conversion. Teams are encouraged to test their PowerPoint on the Edwards School of Business computers during their resolution period.

Presentations must be saved in the following format using your assigned Team Letter. You must not identify yourself or your school in any way.

**Right: WMC\_A**

**Wrong: WMC\_ALBERTA**

**Wrong: WMC\_JoshChris**

After submitting the presentation, teams will be unable to change or edit their slides; however, they may continue to practice their presentation without the USB Flash Drive until the time of isolation on Sunday morning.

## CHALLENGE 1

The first challenge of the competition will occur between 1:45-5:00 p.m. on Friday, October 27, 2017. The specifics of the challenge will not be provided to your team until the challenge itself. You will be receiving an email from the Organizing Committee on the evening of Thursday, October 26, 2017 with more details on the specifics. The results of this challenge will account for 10% of your team's preliminary presentation.

## CHALLENGE 2

The second challenge of the competition will occur from 8:45-10:30 a.m. on Saturday, October 28, 2017. Teams will be divided in 2 (i.e. your team of 4 will form 2 groups of 2) and each group of 2 will be matched with an industry professional to discuss their strategy for solving the case. Each team will be given a total of 15 minutes to consult with the professional and ask any questions they may have. After the 15 minute discussion is complete, teams are no longer permitted to continue the consultation.



Teams will be required to submit a half page summary of their strategy to date, prior to the meeting. More details will be provided in the nightly email. In addition, teams who demonstrate good performance leading up to this challenge, will be rewarded by being able to select the two (2) consulting judges that they would like to work with. This will be determined as follows:

**50% Intro to Mining & Networking Event (5 Points for Team Attendance and 5 Points for Team Presence for the entirety of the event)**

**50% Trivia & Games Night (10 Points for Top Team Performance)**

Teams will rank their judge preference from 1-8 based on the judge biographies distributed to teams at Registration. Teams with the top scores will be awarded with their top pick of judges for Challenge 2. Teams are permitted to choose which members of their teams form the 2 groups of 2. Challenge 2 will not be scored and will have no direct impact on the final ranking of teams; however, participation is mandatory and will be beneficial to developing the solutions to challenges presented in the case.

## QUESTIONS

The VP Academic will be available during office hours daily to answer questions regarding the case. Outside of office hours, delegates will be able to submit questions through an online form and if approved, questions and answers will be posted on a live spreadsheet for all delegates to see. For quick responses, please visit the VP Academic during office hours.

## ISOLATION

The procedure for isolation during the preliminary and final rounds of presentation will be as follows:

### ***Step 1: Check-In & Identification***

Isolation will begin 30 minutes prior to the initial preliminary-round presentation on Sunday morning. Each team is asked to arrive to isolation on time in order to check in. All competitors will be required to bring their competition identification tag to isolation for identification purposes, but are reminded that they are NOT allowed to have these displayed during presentations. Participants who are unable to produce the required identification will not be permitted to enter isolation; thus, they will be unable to present.

### ***Step 2: Pat – Down***

Delegates are not permitted to bring any personal belonging into isolation with them – this includes presentation notes, slides, cell phones, etc. Delegates will be given an opportunity to “check” those items, including jackets, prior to isolation and will be able to pick them up after their presentation. Each delegate will be patted down to ensure this rule is being followed. Anyone caught with personal items while in isolation may be subject to a penalty or disqualification, based on the Organizing Committee’s discretion. If for health reasons a delegate requires certain items to remain with them, such as medication, then they must consult with an Organizing Committee member beforehand.

### ***Step 3: Photo***

During case hand-in the evening prior, a volunteer will take a photo of each team. This photo will be stapled to the participants' slides and provided to the judges prior to each respective team's presentation. The judges will use the photo and the slides as a visual aid to help them in scoring and decision-making after each round of competition.

### ***Step 4: Isolation***

All teams must remain in the isolation room until it is their turn to present. If a delegate needs to use the washroom, a volunteer will escort them to the facilities. No contact with individuals outside the isolation room is permitted during this time.

### ***Step 5: Transition to Presentation***

Five minutes prior to the time of each team's presentation, they will be transferred to the presentation room. During this transition, delegates will not be allowed to speak amongst themselves or with other individuals.

## **PRESENTATION**

Presentations will occur in two rounds: Preliminary and Final. During the Preliminary round, the teams will be divided into groups based on the letter assigned to each group upon registration. Each Group will present in a separate room, with a judging panel of four or more individuals. Only volunteers, judges, and the Organizing Committee will be allowed in the Preliminary presentations. The format for the Preliminary round is as follows:

**3 minutes protected opening**

**15 minutes unprotected time**

**2 minutes protected closing**

**5 minute question period**

During protected time, teams will be able to present to the judges uninterrupted. No questions or comments may be made by the judges. However, during the unprotected time, judges are free to pose questions to the team at any time. Judges will be asked to raise their hand if they have a question and the team is responsible to call upon them. Never during the presentation is the audience allowed to participate in any manner, other than applause upon completion of the presentation. Judges will score the teams based on the established criteria, and the team that has the greatest final score (inclusive of 10% allocation to Challenge 1 Scores) in each group will advance to the Final round of presentations. After a team has finished presenting in the Preliminary round, they will be escorted back to the isolation room. Once teams have returned, they are NOT permitted to discuss their presentation or case details with team members or other teams.

The final round will feature a face-off between the top 5 teams , determined after Preliminary Presentations. The format for the final round of presentation will be as follows:

**3 minutes protected opening**

**15 minutes unprotected time**

**2 minutes protected closing**

**5 minutes questions**

The Final round will be presented in front of a judging panel of mining experts who will score the teams based on the same criteria as used in the Preliminary Presentations. A Case Room Facilitator will be present in each presentation. They will be responsible for providing final instructions to delegates and the audience, including details on the timing. **Visual Time Warnings** will be provided to teams to aid in the timing of presentations. They will be given at the following time marks:

**1 minute protected opening remaining**

**Unprotected time starts**

**1 minute unprotected time remaining**

**Protected time starts**

**1 minute protected time remaining**

**30 seconds protected time remaining**

At the 30 second protected time remaining mark, the Case Room Facilitator will begin a silent count-down using arm gestures imitating a clock hand. No penalties will be awarded if not all time is used. However, if a team finishes presenting early, judges may continue to ask questions until the unprotected time is finished. In the case of technical malfunction in either round, teams will be asked to keep presenting while the Case Room Facilitator tries to rectify the issue. Due to time constraints, teams will not be given another chance to give their presentation. Teams must not reference their individual or team identities or disclose their respective universities name or location during either round of presentations (through content, speech, or the naming of files on the USB flash drive). If the identity of the teams is disclosed to the judges at any time, that team may be subject to an academic penalty.

Judges will be provided with the case prior to the competition. They will be given instruction and benchmarks regarding scoring criteria. They will score each team numerically after they present. The breakdown of presentation scoring will be as follows:



## SCORING

25% Problem Identification & Analysis

25% Strategic Recommendation

30% Implementation

20% Question & Answer Management, Delivery & Presentation

During the preliminary round of presentations, the total presentation score, as established using the above criteria, will account for 90% of the team's score for the purpose of determining which teams qualify for the final round. The remaining 10% will result from the scores from Challenge One. During the final round of presentations, the total presentation score will determine the rank for the final teams. In addition to the scoring breakdown above, the judging panel will value innovative solutions to the problems presented in the case. However, innovative solutions must also be feasible.

## AWARDS

Award Trophies will be given to the top three placing teams at the Awards Gala. Teams who do not advance to the final round of presentations will not receive a ranking. There is no cash prize for winning teams.

## CONDUCT & PARTICIPATION

The competition will be host to corporate sponsors, industry professionals, members of academia, and special guests. Delegates will be expected to conduct themselves in a professional and respectable manner at all times, as well as participate in all aspects of the competition, including the Opening Ceremonies and Awards Gala. Delegates will be given warning if their conduct is deemed inappropriate by the Organizing Committee. If the conduct continues, the individual or team will receive a warning, penalty, or be disqualified.

Any illegal or blatantly inappropriate behavior, including but not limited to acts that damage assets, disobey academic honesty rules / the Rulebook, or negatively affect the reputation of the World Mining Competition, will be reported directly to the Dean of the individual / team's academic institution.

## CONCLUSION

The World Mining Competition Organizing Committee encourages all competitors to embody the theme of the competition. Throughout the entire competition, the onus will be on the delegates to ensure they participate in all components of the event and adhere to the Rulebook. Organizing Committee members, ambassadors, and volunteers will assist every team in any way they can, as long as they aren't infringing on the integrity of the competition.

